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表 第 TRANS			Application No.	09/941,424		
1	MITTAL F		Filing Date	August 28, 2001		
(b) IRANSMITTAL FORM (b) be used for all correspondence after initial filing)			First Named Inventor	Curtis E. Jutzi		
			Art Unit	2611		
			Examiner Name	Gary Au		
Total Number of Pages in This Submission			Attorney Docket Number	42390P11870		
	ENCLO	SURES (chec	ck all that apply)			
Fee Transmittal	Form	Drawing(s)	After Allowance Communication to Group		
Fee Attached		Licensing-related Papers		Appeal Communication to E of Appeals and Interference		
Amendment / Response		Petition		Appeal Communication to C (Appeal Notice, Brief, Reply Brief)		
After Final Affidavits/declaration(s)		Petition to Convert a Provisional Application		Proprietary Information		
Extension of Time Request		Power of Attorney, Revocation Change of Correspondence Address		Status Letter		
Express Abandonment Request		Terminal Disclaimer		Other Enclosure(s) (please identify below):		
Information Disclosure Statement		Request for Refund		Return Postcard		
PTO/SB/08		CD, Number of CD(s)				
	Certified Copy of Priority Document(s)					
Response to Mis Incomplete Appl	sing Parts/ ication	Remarks				
Basic	Filing Fee	- Tomano				
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Response Parts und 1.52 or 1.5	to Missing er 37 CFR 53					
	SIGNATUR	E OF APPLICA	NT, ATTORNEY, OR AC	BENT		
Firm	Gregory D. Ca	ldwell, Reg. N	o. 39,926			
or Individual name BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP						
Signature	Signature					
Date	November 3,	2005				
	CERTIF	ICATE OF MAI	LING/TRANSMISSION			
I hereby certify that thi	s correspondence is I	eing deposited w	ith the United States Postal	Service on the date shown below v Commissioner for Patents, P.O. Bo		

Date

November 3, 2005

Signature

NOV 0 7 2005

TRANSMITTAL for FY 2005 Complete if Known Application Number 09/941,424 Filing Date August 28, 2001 Patent fees are subject to annual revision. First Named Inventor Curtis E. Jutzi **Examiner Name** Gary Au Applicant claims small entity status. See 37 CFR 1.27. Art Unit 2611 TOTAL AMOUNT OF PAYMENT (\$)

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Check [Credit ca	ard M	Ioney Or	der None Other (please identify):			
Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP							
		•		ount, the Director is hereby authorized to: (check all that apply)	Clima foo		
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Code	(\$)	Code	(\$)	Fee Description	Fee Paid		
1051	130	2051	` '	Surcharge - late filing fee or oath			
1052	50	2052		Surcharge - late provisional filing fee or cover sheet.			
2053	130	2053		Non-English specification			
1251	120	2251	60	Extension for reply within first month			
1252	450	2252	225	Extension for reply within second month			
1253	1,020	2253	510	Extension for reply within third month			
1254	1,590	2254	795	Extension for reply within fourth month			
1255	2,160	2255	1,080	Extension for reply within fifth month			
1401	500	2401	250	Notice of Appeal			
1402	500	2402	250	Filing a brief in support of an appeal			
1403	1,000	2403	500	Request for oral hearing			
1451	1,510	2451	1,510	Petition to institute a public use proceeding			
1460	130	2460	130	Petitions to the Commissioner			
1807	50	1807	50	Processing fee under 37 CFR 1.17(q)			
1806	180	1806		Submission of Information Disclosure Stmt			
1809	790	1809		Filing a submission after final rejection (37 CFR § 1.129(a))			
1810	790	2810	395	For each additional invention to be examined (37 CFR § 1.129(b))			
Other f	ee (spe	cify) _					
				SUBTOTAL (2) (\$)			

SUBMITTED BY Complete (if applicable)									
Name (Print/Type)	Gregory D. Caldwell	Registration No. (Attorney/Agent)	39,926	Telephone	(310) 207-3800				
Signature				Date	11/03/05				



PATENT Attorney's Docket No. <u>42390P11870</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Curtis E. Jutzi

Group Art Unit:

2611

Serial No. :

09/941,424

Examiner:

Au, Gary

Filed

August 28, 2001

Confirmation No.:

7220

For

Server-Side Preference Prediction Based on Customer Billing Information to Generate

a Broadcast Schedule

AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the outstanding non-final Office action dated August 11, 2005, Applicant respectfully requests reconsideration in view of the following Amendment and Remarks.

Amendments to the claims begin on page 3 of this paper. Support for the amendment may be found in the specification at least on page 8, paragraph 30 through page 9, paragraph 33.

Remarks begin on page 9 of this paper.

It is not believed that extensions of time are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are Appln. Serial No. 09/941,424 Attorney's Docket No. 42390P11870 Reply to non-final Office Action mailed on August 11, 2005

hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefore are hereby authorized to be charged to Deposit Account No. 50-0221.